

# CENTERS & INSTITUTES IN THE LAM FAMILY COLLEGE OF BUSINESS

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## Center for Ethical & Sustainable Business

The Center for Ethical and Sustainable Business (CESB) was launched in the College of Business in 2011, with founding faculty members seeking to integrate ethics, corporate social responsibility, and environmental sustainability beyond the classroom for undergraduate and graduate business students, faculty, and the Bay Area business community.

### Vision

The vision for the Center for Ethical and Sustainable Business is to be the Bay Area epicenter for integrating ethical, environmental, and social sustainability business practices through engagement between San Francisco State University's Lam Family College of Business students and Bay Area businesses.

The University's longstanding commitment to educate students about equity and social justice aligns CESB's vision towards its mission to hone best practices in business integrity, social impact, and environmental sustainability through business leader presence on campus, business funding support for students' CESB vision-related projects, and developing CESB learning and research communities for students and faculty.

### Educational Program

- Business Certificate in Ethics & Compliance (<https://cob.sfsu.edu/management/certificate/ethics-compliance-certificate/>)