

BACHELOR OF ARTS IN JOURNALISM: CONCENTRATION IN PRINT AND ONLINE JOURNALISM

Last Admit: Fall 2024

To earn a Bachelor of Arts in Journalism, students must complete 43 journalism units. Only ten journalism units may be lower-division for print and online journalism majors – JOUR 205 and JOUR 221, JOUR 222 and JOUR 226. Only 13 units may be lower-division for photojournalism majors – JOUR 205 JOUR 221, JOUR 222, JOUR 226 and JOUR 235, or their equivalents completed elsewhere. Courses numbered 300 and above are not open to first-year students. Upon enrolling in journalism classes, students will be required to use their SF State email accounts. These email addresses will be used as the primary source of communication between students and the department.

To ensure that every journalism student’s education is as rich and varied as possible, the department has established these requirements:

- A journalism major must complete a minor in one of the areas of study approved by faculty advisors. A list of approved disciplines for this requirement is posted at <https://journalism.sfsu.edu/approved-minors> (https://journalism.sfsu.edu/approved-minors/). Students should consult with an academic advisor in journalism to determine the minor that best meets their interests and professional goals.
- A journalism major must have a minimum of 72 non-journalism units in the 120 minimum overall units required for graduation. Included in these 72 units must be a minor in a single subject area chosen in consultation with the advisor. The 72 unit requirement is consistent with the department’s philosophy that a well-rounded education is crucial preparation for journalism and is consistent with the standards of the national accrediting agency (ACEJMC) that evaluates journalism education programs. These standards exclude classes in broadcasting (BECA), public relations (MKTG), and advertising (MKTG) from qualifying as non-journalism units. Photography and film production classes in Art and Cinema are also excluded.

Program Learning Outcomes

- News Media Law: Apply the principles and laws of freedom of speech and press, in a global context.
- History: Demonstrate an understanding of the multicultural history and role of professionals and institutions in shaping communications.
- Cultural Proficiency: Demonstrate culturally proficient communication that empowers those traditionally disenfranchised in society, especially as grounded in race, ethnicity, gender, sexual orientation and ability, domestically and globally, across communication and media contexts.
- Visual Competence: Present images and information effectively and creatively, using appropriate tools and technologies.
- Writing: Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.

- Ethics: demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
- Critical Thinking and Research: Apply critical thinking skills in conducting research and evaluating information by methods appropriate to the communications professions in which they work.
- Use Data and Numbers: Effectively and correctly apply basic numerical and statistical concepts.
- Critical Evaluation: Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- Appropriate Use of Technology: Apply tools and technologies appropriate for the communications professions in which they work.

Journalism (B.A.): Concentration Print and Online Journalism – 43 Units

Core Requirements (22 units)

Code	Title	Units
JOUR 205	Social Impact of Journalism	3
JOUR 221	Newswriting	3
JOUR 222	Newswriting Lab	1
JOUR 226	Introduction to Multimedia Journalism	3
JOUR 300GW	Reporting - GVAR	3
JOUR 304	Cultural Diversity and News Media	3
JOUR 307	News Media Law	3
JOUR 310	Journalism Ethics	3

Concentration Requirements (9 units)

Code	Title	Units
Writing		
Select One:		
JOUR 320	Investigative Reporting	3
JOUR 321	Feature Writing	3
JOUR 570	Opinion Writing	3
JOUR 575	Community Media	3
JOUR 580	Environmental Journalism	3
JOUR 595	Magazine and Feature Writing	3
JOUR 650		
JOUR 667	Seminar: Topics in Journalism	3
Editing		
JOUR 330	Editing	3
Multimedia		
Select One:		
JOUR 395	Online Journalism	
JOUR 400	Video Journalism	

Electives (6 units)

Select Two:

Code	Title	Units
Advanced Writing (if not taken to satisfy a major requirement above)		
JOUR 320	Investigative Reporting	3
JOUR 321	Feature Writing	3

JOUR 570	Opinion Writing	3
JOUR 575	Community Media	3
JOUR 580	Environmental Journalism	3
JOUR 595	Magazine and Feature Writing	3

Seminar

JOUR 667	Seminar: Topics in Journalism	3
JOUR 895		
JOUR 699	Independent Study	1-3

Photojournalism/Visual

JOUR 235	Photojournalism I: Foundations of Photojournalism	3
JOUR 328	Anthropology and Photography	3
JOUR 335	Photojournalism II: Staff Photojournalism	3
JOUR 450	Publication Design and Graphics	3

Multimedia/Digital

JOUR 395	Online Journalism ((if not taken to satisfy a major requirement above))	3
JOUR 400	Video Journalism ((if not taken to satisfy a major requirement above))	3
JOUR 495	Profiles	3
JOUR 582	Social Media Journalism	3

Project-Based Electives

JOUR 223	Bilingual English and Spanish Newswriting	3
JOUR 426	Data Journalism	3
JOUR/BECA 427	Media Entrepreneurship	3
JOUR 500	Contemporary Magazines	3
JOUR 617	Advanced Journalism Internship	3
JOUR 650		
JOUR 680	Advanced Multimedia Journalism	3

Cross-Disciplinary

JOUR 328	Anthropology and Photography	3
JOUR 410	Building Chinese Media Literacy	3
JOUR 411	Media Chinese	3
JOUR 452	International Media Politics	4
JOUR 536	Latina/o Journalism	3

Practicum (3 units)

Select one:

Code	Title	Units
JOUR 605	Magazine Publication Lab	3
JOUR 609	Newspaper Publication Laboratory	3

Capstone (3 units)

Code	Title	Units
JOUR 695	Senior Seminar	3

Skills Courses

Skills courses offered by the Department of Journalism impart the various skills and crafts necessary for the practice of journalism. There are three levels of skills courses: foundational, advanced, and capstone. The capstone skills courses provide students a culminating opportunity to integrate skills acquired in foundational and advanced courses, working and learning collaboratively. Journalism majors and minors must

earn grades of C or better in all foundational, advanced, and capstone skills courses.

Non-Journalism units (includes required minor): 72 Units

These 72 units must include a single subject minor chosen in consultation with an advisor. Classes in broadcasting (BECA), public relations (MKTG), advertising (MKTG), and production classes in film (CINE) and photography (ART) do not qualify as non-journalism units.

Complementary Studies

Twelve units of Complementary Studies are required of all candidates for the Bachelor of Arts degree in Journalism. Students completing the Bachelor of Arts in Journalism must complete a minor that has been approved by the department. The minor fulfills the Complementary Studies Requirement.

General Education Requirements

Requirement	Course Level	Units	Area Designation
Oral Communication	LD	3	A1
Written English Communication	LD	3	A2
Critical Thinking	LD	3	A3
Physical Science	LD	3	B1
Life Science	LD	3	B2
Lab Science	LD	1	B3
Mathematics/Quantitative Reasoning	LD	3	B4
Arts	LD	3	C1
Humanities	LD	3	C2
Arts or Humanities	LD	3	C1 or C2
Social Sciences	LD	3	D1
Social Sciences: US History	LD	3	D2
Lifelong Learning and Self-Development (LLD)	LD	3	E
Ethnic Studies	LD	3	F
Physical and/or Life Science	UD	3	UD-B
Arts and/or Humanities	UD	3	UD-C
Social Sciences	UD	3	UD-D
SF State Studies			
Courses certified as meeting the SF State Studies requirements may be upper or lower division in General Education (GE), a major or minor, or an elective.			
American Ethnic and Racial Minorities	LD or UD	3	AERM
Environmental Sustainability	LD or UD	3	ES

Global Perspectives	LD or UD	3	GP
Social Justice	LD or UD	3	SJ

Note: LD = Lower-Division; UD = Upper-Division.

First-Time Student Roadmap (4 Year)

The roadmaps presented in this Bulletin are intended as suggested plans of study and do not replace meeting with an advisor. For a more personalized roadmap, please use the Degree Planner (<https://registrar.sfsu.edu/degreeplanner/>) tool found in your [Student Center](#).

[First-Time Student Roadmap \(http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/roadmap-i-ii-eng/\)](http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/roadmap-i-ii-eng/)

Transfer Student Roadmap (2 Year)

Suggested path of study for students transferring in.
Print and Online Journalism ADT Roadmap (<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/transfer-roadmap/>)

Journalism Transfer Academic Planner

Download the Print/Online Journalism Major Academic Planner (http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/journalism_transfer_planner_1920.pdf). (http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/Print-Online_Transfer_Roadmap_Journalism.pdf)

Print/Online Journalism Transfer Roadmap. This roadmap opens in a new tab. (<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/transfer-roadmap/>)

General Advising Information for Transfer Students

- Before transfer, complete as many lower-division requirements or electives for this major as possible.
- The following courses are not required for admission but are required for graduation. Students are strongly encouraged to complete these units before transfer; doing so will provide more flexibility in course selection after transfer.
 - a course in U.S. History
 - a course in U.S. & California Government

For information about satisfying the requirements described in (1) and (2) above at a California Community College (CCC), please visit <http://www.assist.org> (<http://assist.org>). Check any geographically accessible CCCs; sometimes options include more than one college. Use ASSIST to determine:

- Which courses at a CCC satisfy any lower-division major requirements for this major;
- Which courses at a CCC satisfy CSU GE, US History, and US & CA Government requirements.

Remedial courses are not transferable and do not apply to the minimum 60 semester units/90 quarter units required for admission.

Additional units for courses that are repeated do not apply to the minimum 60 units required for upper-division transfer (for example, if a course was not passed on the first attempt or was taken to earn a better grade).

Before leaving the last California Community College of attendance, obtain a summary of completion of lower-division General Education units (IGETC or CSU GE Breadth). This is often referred to as a GE certification worksheet. SF State does not require delivery of this certification to Admissions, but students should retain this document for verifying degree progress after transfer.

Credit for Advanced Placement, International Baccalaureate, or College-Level Examination Program courses: AP/IB/CLEP credit is not automatically transferred from the previous institution. Units are transferred only when an official score report is delivered to SF State. Credit is based on the academic year during which exams were taken. Refer to the University Bulletin in effect during the year of AP/IB/CLEP examination(s) for details regarding the award of credit for AP/IB/CLEP.

Students pursuing majors in science, technology, engineering, and mathematics (STEM) disciplines often defer 6-9 units of lower-division General Education in Areas C and D until after transfer to focus on preparation courses for the major. This advice does not apply to students pursuing associate degree completion before transfer.

Transferring From Institutions Other Than CCCs or CSUs

Review SF State's lower-division General Education requirements. Note that, as described below, the four basic skills courses required for admission meet A1, A2, A3, and B4 in the SF State GE pattern. Courses that fulfill the remaining areas of SF State's lower-division GE pattern are available at most two-year and four-year colleges and universities.

Of the four required basic skills courses, a course in critical thinking (A3) may not be widely offered outside the CCC and CSU systems. Students should attempt to identify and take an appropriate course no later than the term of application to the CSU. To review more information about the A3 requirement, please visit bulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#AEL.

Waiting until after transfer to take a single course at SF State that meets both US and CA/local government requirements may be an appropriate option, particularly if transferring from outside of California.