CERTIFICATE IN MUSIC/ RECORDING INDUSTRY

The Music/Recording Industry <u>certificate</u> program is designed for students who want to learn more about the music business and audio recording industry through a structured program of study. Musicians, producers, engineers, lawyers, agents, promoters, managers, and entertainment writers can benefit from <u>this certificate focus</u>. The <u>certificate</u> integrates technical skills in recording, <u>business and</u> legal aspects, along with production and distribution elements, to provide foundations in the music <u>business and</u> audio engineering fields.

Program Learning Outcomes

- a. Demonstrate a link between an aesthetic understanding of recorded music and the production of tangible goods for the marketplace.
- b. <u>Differentiate among entertainment industry sectors and recognize the</u> role of music recording within the larger industry.
- c. <u>Differentiate between the roles of musician, producer and recording engineer in the music recording industry.</u>
- d. <u>Demonstrate preparation for entry-level employment in the music recording industry.</u>

Music/Recording Industry, Certificate — 18-19 units

The certificate program requires completion of a minimum of 18 units. Nine of these units are to be taken from the general required courses listed below. Six units must be completed from either the Audio Engineering Pathway or the Music Business Pathway. The remaining units come from the listed Elective options.

Core Requirements (9 units)

Code	Title	Units
BECA 231	Audio Production Basics	3
Select One:		3
BECA 200	Introduction to Media	
MUS 137	Survey of the History of Electronic Music	
Select One:		3
BECA 576	Internship in Broadcast and Electronic Communication Arts	
MUS 600	Music Internship	

Emphasis (6 units)

Choose Audio Engineering or Music Business

Audio Engineering Emphasis

Select Two:

Code	Title	Units
BECA 330	The Sound Studio I: Consoles & Signal Flow	3
BECA 430	The Sound Studio II: Recording & Mixing	3
BECA 530	The Sound Studio III: Music Production & Sound Design	3

Music Business Emphasis

Code	Title	Units
BECA 324	Media Law	3
BECA 423	Media Economics: Entertainment, Platform, and Technology	3

Elective Courses (3-4 units)

Select 3-4 units:

Code	Title	Units
BECA 276	Entertainment Career Preparation and Development	3
BECA 305	KSFS Radio and Podcasting I	3
BECA 335	Audio for Video	3
BECA 351	The Art of Voiceover	3
BECA/JOUR 427	Media Entrepreneurship	3
BECA 428	Media Management	3
BECA 435	Aesthetics of Sound	3
BECA 505	KSFS Radio and Podcasting II	3
BECA 510	Music Performance Recording and Production	3
BECA 535	Advanced Audio for Video	3
BECA 536	Creativity and Design Thinking in Electronic Medi	a 3
MUS 134	Survey of Music for Film, TV, and Games	3
MUS 433	Introduction to Music Technology	2
MUS 451	Scoring for Games I	3
MUS 453	Scoring for Games II	2
MUS 455	Scoring for Film I	3
MUS 457	Scoring for Film II	2
MUS 461	Scoring for Virtual Reality	2