

BROADCAST AND ELECTRONIC COMMUNICATION ARTS BA + MA SF STATE SCHOLARS ROADMAP

The San Francisco State Scholars program provides undergraduate students with an accelerated pathway to a graduate degree. Students in this program pursue a bachelor's and master's degree simultaneously. This program allows students to earn graduate credit while in their junior and/or senior year, reducing the number of semesters required for completion of a master's degree.

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult your Degree Planner (<https://registrar.sfsu.edu/degreeplanner/>) and an advisor for further guidance.

To avoid taking additional units, it is recommended that you meet the SF State Studies (AERM, GP, ES, SJ) requirements within your GE or major.

Course	Title	Units
First Year		
Fall Semester		
GE Area 1A: English Composition ¹		3
GE Area 1: English Communication		3
GE Area 3: Arts and Humanities		3
GE Area 4: Social and Behavioral Sciences ²		3
SF State Studies or University Elective		3
Units		15
Spring Semester		
BECA 200	Introduction to Media (Major Core)	3
GE Area 1: English Communication		3
GE Area 2: Mathematical Concepts and Quantitative Reasoning ³		3
GE Area 3: Arts and Humanities		3
SF State Studies or University Elective		3
Units		15
Second Year		
Fall Semester		
BECA 340	Media Aesthetics I (Major Core)	3
GE Area 5: Physical and Biological Sciences ⁴		3-4
SF State Studies or University Elective - Take Three		9
Units		15-16
Spring Semester		
BECA 300GW	Writing About the Media - GVAR (Major Core)	3
BECA 324	Media Law (Major Core)	3
GE Area 4: Social and Behavioral Sciences ²		3

GE Area 5: Physical and Biological Sciences ⁴	3-4
SF State Studies or University Elective	3
Units	
15-16	

Third Year

Fall Semester

Foundation Area - Media Production ⁵	3
Foundation Area - Media Writing ⁵	3
GE Area 6: Ethnic Studies (https://bulletin.sfsu.edu/undergraduate-education/general-education/areasix/)	3
GE Area 4UD: Upper-Division Social and Behavioral Sciences	3
SF State Studies or University Elective	3
Units	
15	

Spring Semester

Foundation Area - Media, Culture, and Society ⁵	3
Major Electives in a Focus Area (15 units total) ^{6,7}	3
GE Area 3UD: Upper-Division Arts or Humanities	3
SF State Studies or University Elective - Take Two	6
Units	
15	

Fourth Year

Fall Semester

BECA 700	Introduction to Graduate Study (Graduate Core, Major Elective) ^{6,7}	3
BECA 702	Ethics and Responsibility in Electronic Media (Graduate Core, Major Elective) ^{6,7}	3
GE Area 5UD or 2UD: Upper-Division Sciences or Upper-Division Mathematical Concepts		3
U.S. and California Government (https://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg)		3
SF State Studies or University Elective		3
Units		15

Spring Semester

BECA 701	Formula and Creativity in the Public Arts (Graduate Core, Major Elective) ^{6,7}	3
BECA 706	Seminar in Media Aesthetics and Production Theory (Graduate Core, Major Elective) ^{6,7}	3
SF State Studies or University Elective - Take Three		9
Units		15

Fifth Year

Fall Semester

BECA 822	Seminar in Media and Society (Graduate Core)	3
Graduate Elective ⁸		3
Select One:		3

Graduate Elective (If taking BECA 896 and BECA 896EXM) ⁸	
BECA 897	Research for Thesis and Creative Project Proposals (if taking BECA 898)
Units 9	
Spring Semester	
Graduate Elective - Take Two ⁸	
6	
Select One (Culminating Experience):	
3	
BECA 896 & 896EXM	Readings for the Written Comprehensive Examination and Culminating Experience Examination
BECA 898	Master's Thesis
Units 9	
Total Units 138-140	

For this SF Scholars program BECA 700, BECA 701, BECA 702, and BECA 706 fulfill both Graduate Core requirements and 12 units of the undergraduate Major Electives.

⁸ **Electives (9-12 units)**

Electives must be approved by the graduate advisor. If students take the thesis Culminating Experience option, BECA 897 will count towards the elective units.

¹ Students should use their Pathway/Category (<https://gatorsmartstart.sfsu.edu/pathways/>) to determine the appropriate GE 1A course option. For directions on how to view your Pathway/Category, visit [how to find your pathway \(https://gatorsmartstart.sfsu.edu/howtofindyourpathways/\)](https://gatorsmartstart.sfsu.edu/howtofindyourpathways/). Questions? Contact Gator Smart Start. (<https://gatorsmartstart.sfsu.edu/>)

² First-time freshmen must take one lower-division Area 4 course that meets US History (USH).

³ Students should use their Pathway/Category (<https://gatorsmartstart.sfsu.edu/pathways/>) to determine the appropriate GE 2 course option. For directions on how to view your Pathway/Category, visit [how to find your pathway \(https://gatorsmartstart.sfsu.edu/howtofindyourpathways/\)](https://gatorsmartstart.sfsu.edu/howtofindyourpathways/). Questions? Contact Gator Smart Start. (<https://gatorsmartstart.sfsu.edu/>)

⁴ Consider taking a class combined with a laboratory or a separate lab to fulfill 5C if not already satisfied.

⁵ **Foundation Areas (9 units)**

A full list of courses that can fulfill this requirement can be found in the Degree Requirements (<https://bulletin.sfsu.edu/colleges/liberal-creative-arts/broadcast-electronic-communication-arts/ba-broadcast-electronic-communication-arts/#degreerequirementstext>).

⁶ **Electives in a Focus Area (15 units)**

Upper-division BECA courses selected in consultation with a BECA faculty advisor. Electives must be upper-division, may include Foundation Area courses in the Media Writing and Media, Culture, and Society areas not used to fulfill those requirements, and may include up to 3 units from other departments/programs.

Focus Areas

Focus areas do not appear on the B.A. diploma and do not require any particular set of courses to be taken. They are advisory and are meant to provide guidance for students so they develop extensive knowledge or expertise in one subject area. Students should meet *each semester* with a faculty advisor who teaches in the relevant focus area to discuss the content of courses/course sequences offered and to plan for future semesters.

The focus areas within BECA are: Audio Production; Radio and Podcasting; Video Production; Media Writing; Audio/Video News and Documentary; Media, Culture, and Society; and The Business of Media.

⁷ **Double Counting**