

CERTIFICATE IN INTERNATIONAL BUSINESS

College of Professional & Global Education

Dean: Dr. Alex Hwu

1600 Holloway Ave, HUM 101

San Francisco, CA 94132

Phone: 415-338-1438

Email: gloaled@sfsu.edu

Website: <https://cpage.sfsu.edu/global> (<https://cel.sfsu.edu/global/>)

Purpose

The Certificate in International Business is designed to offer international students and non-matriculated U.S. residents the opportunity to acquire competencies in international business in two semesters. The program consists of eight specified courses that focus on conceptual, theoretical, and practical skills as well as overall knowledge of international business. Although the program does not lead to a degree in international business, it prepares students to seek a career or advancement in international business. The award of a certificate means the holder has completed the required courses at an acceptable level of academic accomplishment. The certificate indicates to a prospective employer that the University validates the certificate program in international business.

Admission Requirements

Selection for admission to the program will be based on student objectives, academic background, and recommendations as appropriate. In order to be admitted to the program, a candidate should have completed the equivalent of 56 units or more of undergraduate courses through coursework and/or appropriate professional or other preparation. Grades in coursework completed should be of an average level equivalent to a GPA of 2.3 or higher on a 4.0 U.S. scale, or an equivalent combination of educational and professional preparation, in their home country. English language ability must be demonstrated through the submission of proof of English Proficiency as listed at <https://cpage.sfsu.edu/global/english-proficiency> (<https://cel.sfsu.edu/global/english-proficiency/>).

Admission Procedures

See <https://cpage.sfsu.edu/international-business/apply> (<https://cel.sfsu.edu/international-business/apply/>) for detailed instructions on how to apply.

Award of the Certificate

The certificate will be awarded by the dean of the College of Professional & Global Education and will also be signed by the faculty director of the certificate program. Notice of issuance of the certificate will be entered on the student's official academic record. Students who have specific educational or career needs may be allowed to vary the selection of courses in the program after consulting with and obtaining written approval from the program coordinator.

International Business Certificate – 24 units

Core (12 units)

Code	Title	Units
IBUS 330	International Business and Multicultural Relations	3
IBUS 590	International Environmental Analysis	3
IBUS 681	Seminar in Comparative Management	3
IBUS 690	Global Strategic Management	3

Study Area Course (3 units)

Select One:

Code	Title	Units
IBUS 592	Doing Business in Greater China	3
IBUS 593	Doing Business in Europe	3
IBUS 596	Doing Business in Japan	3
IBUS 598	Doing Business in Emerging Markets	3

Electives (9 units)

Select Three:

Code	Title	Units
IBUS 430	Import-Export Management and Small Business Operations	3
IBUS 517	Legal Environment of World Business	3
IBUS 531	Cross-Cultural Creativity in International Entrepreneurship	3
IBUS 566	Careers in International Business	3
IBUS 567	Internship in International Business	1-3
IBUS 620	Research in International Business and the Global Market	3
IBUS 628	Global Human Resource Management	3
IBUS 638	Global Leadership and Cultural Competencies	3
IBUS/MGMT 659	Introduction to International Business Negotiation	3
IBUS 676	Social Entrepreneurship in a Global Context	3
IBUS 699	Independent Study	1-3