

GRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS AND GLOBAL LEADERSHIP

The purpose of the International Business Certificate is (1) to provide MBA students with specialized knowledge and skills to facilitate high performance in a highly international/multicultural working environment, both within and outside organizations, (2) to provide community members (BA/BS degree holders) a way to study International Business without enrolling in an MBA Program.

The value to our MBA students is that this academic, post-baccalaureate certificate will be documented in their transcript and signal their interest and preparation in seeking jobs related to International Business.

The specialized certificate prepares managers to cope with and excel in the present rapidly evolving, deeply challenging and increasingly uncertain international business world. The need for internationally-savvy managers has never been greater, both locally (domestically) and abroad. Our proposed certificate prepares new managers to succeed in this environment. It is a 3 course, 9 unit certificate.

Criteria for Admission:

Completed 4-year Bachelor's degree that is 7 years "fresh", a minimum GPA of 3.0. Undergraduate degree in business not required. Enrollment in SF State MBA Program not required. No prior coursework/pre-requisites are required.

To be admitted to the certificate, students must have completed a baccalaureate degree and be admitted as a graduate student at the university. All coursework required for the certificate must be completed with a minimum GPA of 3.0 and only courses completed with grades of C or better may be included to meet the certificate requirements.

Matriculated students will meet Level 1 and Level 2 writing requirements in their degree program.

Applicants interested in applying to the Certificate program should contact the Graduate Business Programs Office, mba@sfsu.edu or call 415-817-4300.

Program Learning Outcomes

- Students will demonstrate the ability to identify, analyze, and solve international business problems in a rapidly changing environment.
- Students will demonstrate the ability to engage in creative/innovative pursuits in a complex, multicultural international business setting.
- Students will demonstrate the ability to competently and constructively engage with counterparties and partners from many cultures in order to do business in the international environment.

Graduate Certificate in International Business and Global Leadership – 9 units

| Code | Title | Units |
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| IBUS 815 | Seminar in International Business | 3 |
| IBUS 841 | Creativity for Managers: A Global Perspective | 3 |
| IBUS 859 | Introduction to International Business Negotiation | 3 |