

BACHELOR OF SCIENCES IN BUSINESS ADMINISTRATION: CONCENTRATION IN INTERNATIONAL BUSINESS ROADMAP – QUANTITATIVE REASONING CATEGORY III/IV

120 Total Units Required

Minimum Number of Units in the Major: 69

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult your Degree Planner (<https://registrar.sfsu.edu/degreeplanner/>) and an advisor for further guidance.

To avoid taking additional units, it is recommended that you meet the SF State Studies (AERM, GP, ES, SJ) requirements within your GE or major.

| Course | Title | Units |
|--|--|--------------|
| First Semester | | |
| ECON 101 | Introduction to Microeconomic Analysis (Major Prerequisite, GE 4) | 3 |
| MATH 107 | Mathematics for Business Calculus I (Major Prerequisite) ¹ | 3 |
| GE Area 1A: English Composition ² | | 3 |
| GE Area 1: English Communication | | 3 |
| GE Area 3: Arts and Humanities | | 3 |
| Units | | 15 |
| Second Semester | | |
| ECON 102 | Introduction to Macroeconomic Analysis (Major Core, GE 4) | 3 |
| MATH 108 | Mathematics for Business Calculus II (Major Prerequisite, GE 2) ¹ | 3 |
| GE Area 1: English Communication | | 3 |
| GE Area 5: Physical and Biological Sciences ³ | | 3-4 |
| SF State Studies or University Elective | | 3 |
| Units | | 15-16 |
| Third Semester | | |
| ACCT 100 | Introduction to Financial Accounting (Major Core) | 3 |
| Select One (Major Core): | | 3 |
| DS/ECON 212 | Business Statistics | |
| MATH 124 | Elementary Statistics (GE 2) | |

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|--|---|--------------|
| ISYS 263 | Introduction to Information Systems (Major Prerequisite, GE 4, GP) | 3 |
| GE Area 4: Social and Behavioral Sciences with USH | | 3 |
| GE Area 5: Physical and Biological Sciences ³ | | 3-4 |
| Units | | 15-16 |
| Fourth Semester | | |
| ACCT 101 | Introduction to Managerial Accounting (Major Core) | 3 |
| GE Area 3: Arts and Humanities | | 3 |
| GE Area 6: Ethnic Studies (https://bulletin.sfsu.edu/undergraduate-education/general-education/areasix/) | | 3 |
| U.S. and California Government (https://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg) | | 3 |
| SF State Studies or University Elective | | 3 |
| Units | | 15 |
| Fifth Semester | | |
| BUS 300GW | Business Communication for Professionals - GWAR (Major Core) | 3 |
| IBUS 330 | International Business and Multicultural Relations (Major Core, GE 4UD, GP) | 3 |
| ISYS 363 | Information Systems for Management (Major Core) | 3 |
| SF State Studies or University Elective - Take Two | | 6 |
| Units | | 15 |
| Sixth Semester | | |
| FIN 350 | Business Finance (Major Core) | 3 |
| IBUS 590 | International Environmental Analysis (Major Concentration) | 3 |
| MGMT 405 | Introduction to Management and Organizational Behavior (Major Core) | 3 |
| MKTG 431 | Principles of Marketing (Major Core) | 3 |
| GE Area 3UD: Upper-Division Arts or Humanities | | 3 |
| Units | | 15 |
| Seventh Semester | | |
| DS 412 | Operations Management (Major Core) | 3 |
| Major Concentration Elective (15 Units Total) - Take Three ⁴ | | 9 |

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|---|--|----------------|
| GE Area 2UD: Upper-Division Mathematical Concepts or GE Area 5UD: Upper-Division Sciences | | 3 |
| Units | | 15 |
| Eighth Semester | | |
| BUS 682 | Seminar on Business and Society (Major Core) | 3 |
| BUS 690 | Seminar in Business Policy and Strategic Management (Major Core) | 3 |
| IBUS 690 | Global Strategic Management (Major Core) | 3 |
| Major Concentration Elective (15 Units Total) - Take Two ⁴ | | 6 |
| Units | | 15 |
| Total Units | | 120-122 |

¹ Students should use their [Pathway/Category \(https://gatorsmartstart.sfsu.edu/pathways/\)](https://gatorsmartstart.sfsu.edu/pathways/) to determine the appropriate GE 2 course option. For directions on how to view your Pathway/Category, visit [how to find your pathway \(https://gatorsmartstart.sfsu.edu/howtofindyourpathways/\)](https://gatorsmartstart.sfsu.edu/howtofindyourpathways/). Questions? Contact [Gator Smart Start. \(https://gatorsmartstart.sfsu.edu/\)](https://gatorsmartstart.sfsu.edu/)

² Students should use their [Pathway/Category \(https://gatorsmartstart.sfsu.edu/pathways/\)](https://gatorsmartstart.sfsu.edu/pathways/) to determine the appropriate GE 1A course option. For directions on how to view your Pathway/Category, visit [how to find your pathway \(https://gatorsmartstart.sfsu.edu/howtofindyourpathways/\)](https://gatorsmartstart.sfsu.edu/howtofindyourpathways/). Questions? Contact [Gator Smart Start. \(https://gatorsmartstart.sfsu.edu/\)](https://gatorsmartstart.sfsu.edu/)

³ Consider taking a class combined with a laboratory or a separate lab to fulfill 5C if not already satisfied.

⁴ **Major Concentration Electives (15 units)**

A full list of courses that can fulfill this requirement can be found in the Degree Requirements (<https://bulletin.sfsu.edu/colleges/business/international-business/bs-business-administration-concentration-international-business/#degreerequirementstext>).