

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN INTERNATIONAL BUSINESS ROADMAP

120 Total Units Required  
Minimum Number of Units in the Major: 69

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

Course	Title	Units
<b>First Semester</b>		
ECON 101	Introduction to Microeconomic Analysis (Major Prerequisite, D1)	3
ENG 114	Writing the First Year: Finding Your Voice (A2) <sup>1</sup>	3
Select One (Major Prerequisite, B4): <sup>2</sup>		3
DS 110	Calculus with Business Applications	
MATH 110	Business Calculus	
GE Area A <sup>3</sup>		3
GE Area C		3
		<b>Units 15</b>
<b>Second Semester</b>		
ECON 102	Introduction to Macroeconomic Analysis (Major Core, D1)	3
ISYS 263	Introduction to Information Systems (Major Prerequisite, D1, GP)	3
GE Area A		3
GE Area B: Life Science (B2) and Laboratory Science (B3) <sup>4</sup>		3-4
GE Area E		3
		<b>Units 15-16</b>
<b>Third Semester</b>		
ACCT 100	Introduction to Financial Accounting (Major Core)	3
Select One (Major Core):		3
DS 212	Business Statistics	
MATH 124	Elementary Statistics (B4)	
GE Area B: Physical Science (B1) and Laboratory Science (B3) <sup>4</sup>		3-4

GE Area D: U.S. History (D2)		3
SF State Studies or University Elective		3
		<b>Units 15-16</b>
<b>Fourth Semester</b>		
ACCT 101	Introduction to Managerial Accounting (Major Core)	3
GE Area C - Take Two		6
GE Area F <sup>±</sup>		3
U.S. and California Government ( <a href="http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg">http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg</a> )		3
		<b>Units 15</b>
<b>Fifth Semester</b>		
BUS 300GW	Business Communication for Professionals - GVAR (Major Core)	3
IBUS 330	International Business and Multicultural Relations (Major Core, UD-D, GP)	3
ISYS 363	Information Systems for Management (Major Core)	3
SF State Studies or University Elective - Take Two		6
		<b>Units 15</b>
<b>Sixth Semester</b>		
FIN 350	Business Finance (Major Core)	3
IBUS 590	International Environmental Analysis (Major Concentration)	3
MGMT 405	Introduction to Management and Organizational Behavior (Major Core)	3
MKTG 431	Principles of Marketing (Major Core)	3
GE Area UD-C: Upper-Division Arts and/or Humanities		3
		<b>Units 15</b>
<b>Seventh Semester</b>		
DS 412	Operations Management (Major Core)	3
IBUS 681	Seminar in Comparative Management (Major Concentration)	3
Major Concentration Geographic Area - Take One <sup>5</sup>		3
Major Concentration Elective (9 Units Total) - Take One <sup>6</sup>		3

GE Area UD-B: Upper-Division Physical and/or Life Sciences		3
	<b>Units</b>	<b>15</b>
<b>Eighth Semester</b>		
BUS 682	Seminar on Business and Society (Major Core)	3
BUS 690	Seminar in Business Policy and Strategic Management (Major Core)	3
IBUS 690	Global Strategic Management (Major Core)	3
Major Concentration Elective (9 Units Total) - Take Two <sup>6</sup>		6
	<b>Units</b>	<b>15</b>
	<b>Total Units</b>	<b>120-122</b>

IBUS 638 Global Leadership and Cultural Competencies (3 units)  
 Select One IBUS Elective  
**Import/Export Management**  
 IBUS 430 Import-Export Management and Small Business Operations (3 units)  
 IBUS 576 Global Entrepreneurship (3 units)  
 Select One IBUS Elective  
**IBUS Elective Courses**  
 IBUS 430 Import-Export Management and Small Business Operations (3 units)  
 IBUS 517/I R 517 Legal Environment of World Business (3 units)  
 IBUS 531 Cross-Cultural Creativity in International Entrepreneurship (3 units)  
 IBUS 566/I R 566 Careers in International Business (3 units)  
 IBUS 576 Global Entrepreneurship (3 units)  
 IBUS 592 Doing Business in Greater China (3 units)  
 IBUS 593 Doing Business in Europe (3 units)  
 IBUS 596 Doing Business in Japan (3 units)  
 IBUS 598 Doing Business in Emerging Markets (3 units)  
 IBUS 620 Research in International Business and the Global Market (3 units)  
 IBUS 628 Global Human Resource Management (3 units)  
 IBUS 638 Global Leadership and Cultural Competencies (3 units)  
 IBUS 659/MGMT 405 Introduction to Management and Organizational Behavior (3 units)  
 IBUS 676 Social Entrepreneurship in a Global Context (3 units)

<sup>1</sup> ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

<sup>2</sup> To determine the best B4 course option, students should complete the online advising activity at mathadvising.sfsu.edu (<https://mathadvising.sfsu.edu/>). Questions? Contact Gator Smart Start. (<https://gatorsmartstart.sfsu.edu/>)

<sup>3</sup> To avoid taking additional units, it is recommended that you meet the **SF State Studies** (AERM, GP, ES, SJ) requirements within your GE or major.

<sup>4</sup> Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

<sup>5</sup> **Geographic Area (3 units)**

Select one of the following:

IBUS 592 Doing Business in Greater China (3 units)

IBUS 593 Doing Business in Europe (3 units)

IBUS 596 Doing Business in Japan (3 units)

IBUS 598 Doing Business in Emerging Markets (3 units)

<sup>6</sup> **Electives (9 units)**

Selected from one of the following emphases (course may be substituted with advisor approval). Courses taken to fulfill the Concentration and Geographic Area Requirements may not be counted as Elective units:

**Country Analysis and Emerging Market Environments**

IBUS 598 Doing Business in Emerging Markets (3 units)

IBUS 676 Social Entrepreneurship in a Global Context (3 units)

Select One IBUS Elective

**Global Strategy and Competencies**

Select Three IBUS Elective Courses

**Global Entrepreneurship**

IBUS 576 Global Entrepreneurship (3 units)

IBUS 676 Social Entrepreneurship in a Global Context (3 units)

Select One IBUS Elective

**Global Innovation and Market Studies**

IBUS 531 Cross-Cultural Creativity in International Entrepreneurship (3 units)

IBUS 620 Research in International Business and the Global Market (3 units)

Select One IBUS Elective

**Global Leadership and Human Resources Management**

IBUS 628 Global Human Resource Management (3 units)

± Given catalog rights, fall 2023 transfer students do not need to complete an Area F course.