

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN INTERNATIONAL BUSINESS – BUSINESS ADMINISTRATION ASSOCIATE DEGREE FOR TRANSFER (ADT) WITH 15 LOWER-DIVISION UNITS ROADMAP

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Business Administration (VERSION 2.0, established Spring 2021). 15 units in the major [ACCT 100/ACCT 101, DS 212, ECON 101/ECON 102] and all lower-division GE requirements have been satisfied. Additional units in the major may have been satisfied. Check with a major advisor about the most appropriate course sequence. **Degree completion guaranteed in 60 units; see the Associate Degree for Transfer (ADT) section for more information (<http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/>).**

## To Do at SF State:

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper-division level; to include the following:

## University-Wide Requirements: 9-15 units

- American Institutions (0–6 units): US History, US Government, California State and Local Government requirements if not met pre-transfer.
- Upper-Division GE Areas B, C, and D (9 units): Courses required for the major may double-count if approved for UD GE.
- Students entering the major with the AS-T in Business Administration with a concentration in International Business are not required to fulfill SF State Studies requirements.

## BS in Business Administration: Concentration in International Business major: 48-54 units

ACCT 100/ACCT 101, DS 212, ECON 101/ECON 102 met in transfer.

- Prerequisites (0-6 units): DS 110 or MATH 110 and ISYS 263 if not met in transfer.
- Upper-division core courses for Business majors (27 units)
- Concentration (21 units) – IBUS 590, IBUS 681, IBUS 690; Geographic Area Requirement; and Three Concentration Electives

## University Electives: 0 or more units

Depends on course choices made at the community college, how transferred units are applied to the requirements above, and course

choices at SF State - some courses may meet more than one requirement, e.g. in both UD GE and in the major.

Course	Title	Units
<b>First Semester</b>		
BUS 300GW	Business Communication for Professionals - GWAR (Major Core)	3
IBUS 330	International Business and Multicultural Relations (Major Core, UD-D)	3
ISYS 263	Introduction to Information Systems (Major Prerequisite, D1, GP)	3
MGMT 405	Introduction to Management and Organizational Behavior (Major Core)	3
Select One (Major Prerequisite, B4):		3
DS 110	Calculus with Business Applications	
MATH 110	Business Calculus	
		<b>Units 15</b>
<b>Second Semester</b>		
FIN 350	Business Finance (Major Core)	3
IBUS 590	International Environmental Analysis (Major Concentration)	3
IBUS 681	Seminar in Comparative Management (Major Concentration)	3
ISYS 363	Information Systems for Management (Major Core)	3
Select One (UD-C, USH, USG/CSLG):		3
HIST 470	The U.S. Constitution to 1896 (AERM, SJ)	
HIST 471	The U.S. Constitution Since 1896 (AERM, SJ)	
		<b>Units 15</b>
<b>Third Semester</b>		
DS 412	Operations Management (Major Core)	3
MKTG 431	Principles of Marketing (Major Core)	3

IBUS 690	Global Strategic Management (Major Concentration)	3
Major Concentration Geographic Area - Take One <sup>1</sup>		3
Major Concentration Elective (9 Units Total) - Take One <sup>2</sup>		3
<b>Units</b>		<b>15</b>
<b>Fourth Semester</b>		
BUS 682	Seminar on Business and Society (Major Core)	3
BUS 690	Seminar in Business Policy and Strategic Management (Major Core)	3
Major Concentration Elective (9 Units Total) - Take Two <sup>2</sup>		6
GE Area UD-B: Upper-Division Physical and/or Life Sciences		3
<b>Units</b>		<b>15</b>
<b>Total Units</b>		<b>60</b>

- IBUS 531 Cross-Cultural Creativity in International Entrepreneurship (3 units)
- IBUS 566/I R 566 Careers in International Business (3 units)
- IBUS 576 Global Entrepreneurship (3 units)
- IBUS 592 Doing Business in Greater China (3 units)
- IBUS 593 Doing Business in Europe (3 units)
- IBUS 596 Doing Business in Japan (3 units)
- IBUS 598 Doing Business in Emerging Markets (3 units)
- IBUS 620 Research in International Business and the Global Market (3 units)
- IBUS 628 Global Human Resource Management (3 units)
- IBUS 638 Global Leadership and Cultural Competencies (3 units)
- IBUS 659/MGMT 405 Introduction to Management and Organizational Behavior (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units)

<sup>1</sup> **Geographic Area (3 units)**

Select one of the following:

- IBUS 592 Doing Business in Greater China (3 units)
- IBUS 593 Doing Business in Europe (3 units)
- IBUS 596 Doing Business in Japan (3 units)
- IBUS 598 Doing Business in Emerging Markets (3 units)

<sup>2</sup> **Electives (9 units)**

Selected from one of the following emphases (course may be substituted with advisor approval). Courses taken to fulfill the Concentration and Geographic Area Requirements may not be counted as Elective units:

**Country Analysis and Emerging Market Environments**

- IBUS 598 Doing Business in Emerging Markets (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units)
- Select One IBUS Elective

**Global Strategy and Competencies**

Select Three IBUS Elective Courses

**Global Entrepreneurship**

- IBUS 576 Global Entrepreneurship (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units)
- Select One IBUS Elective

**Global Innovation and Market Studies**

- IBUS 531 Cross-Cultural Creativity in International Entrepreneurship (3 units)
- IBUS 620 Research in International Business and the Global Market (3 units)
- Select One IBUS Elective

**Global Leadership and Human Resources Management**

- IBUS 628 Global Human Resource Management (3 units)
- IBUS 638 Global Leadership and Cultural Competencies (3 units)
- Select One IBUS Elective

**Import/Export Management**

- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- IBUS 576 Global Entrepreneurship (3 units)
- Select One IBUS Elective

**IBUS Elective Courses**

- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- IBUS 517/I R 517 Legal Environment of World Business (3 units)