

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN GENERAL BUSINESS – BUSINESS ADMINISTRATION ASSOCIATE DEGREE FOR TRANSFER (ADT) WITH 15 LOWER-DIVISION UNITS (2021) ROADMAP

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Business Administration (VERSION 2.0, established Spring 2021). 15 units in the major [ACCT 100/ACCT 101, DS 212, ECON 101/ECON 102] and all lower division GE requirements have been satisfied. Additional units in the major may have been satisfied. Check with a major advisor about the most appropriate course sequence. **Degree completion guaranteed in 60 units; see the Associate Degree for Transfer (ADT) section for more information** (<http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/>).

To Do at SF State:

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper division level; to include the following:

University-Wide Requirements: 9-15 units

- American Institutions (0–6 units): US History, US Government, California State and Local Government requirements if not met pre-transfer.
- Upper-Division GE Areas B, C, and D (9 units): Courses required for the major may double-count if approved for UD GE.
- Students entering the major with the AS-T in Business Administration with a concentration in General Business are not required to fulfill SF State Studies requirements.

BS in Business Administration: Concentration in General Business major: 48-54 units

ACCT 100/ACCT 101, DS 212, ECON 101/ECON 102 met in transfer.

- Prerequisites (0-6 units): DS 110 or MATH 110 and ISYS 263 if not met in transfer. See Note 1 regarding advisor approval for possibly applying these units to the Concentration requirement.
- Upper-division core courses for Business majors (27 units)
- Concentration (21 units) – Two non-LFCoB upper-division courses are permitted as substitutes for two of the seven with advisor approval. Up to two of the non-LFCoB courses prefix can be used to fulfill the four different prefixes requirement.

University Electives: 0 or more units

Depends on course choices made at the community college, how transferred units are applied to the requirements above, and course

choices at SF State - some courses may meet more than one requirement, e.g. in both UD GE and in the major.

Course	Title	Units
First Semester		
Select One (Major Prerequisite, B4): ¹		3
DS 110	Calculus with Business Applications	
MATH 110	Business Calculus	
ISYS 263	Introduction to Information Systems (Major Prerequisite, D1, GP) ¹	3
MGMT 405	Introduction to Management and Organizational Behavior (Major Core)	3
MKTG 431	Principles of Marketing (Major Core)	3
Concentration Requirements (21 units) - Take One ²		3
		Units 15
Second Semester		
BUS 300GW	Business Communication for Professionals - GVAR (Major Core)	3
DS 412	Operations Management (Major Core)	3
Select One (UD-C, USH, USG/CSLG):		3
HIST 470	The U.S. Constitution to 1896 (AERM, SJ)	
HIST 471	The U.S. Constitution Since 1896 (AERM, SJ)	
Concentration Requirements (21 units) - Take Two ²		6
		Units 15
Third Semester		
FIN 350	Business Finance (Major Core)	3
IBUS 330	International Business and Multicultural Relations (Major Core, UD-D)	3
ISYS 363	Information Systems for Management (Major Core)	3
Concentration Requirements (21 units) - Take Two ²		6
		Units 15
Fourth Semester		
BUS 682	Seminar on Business and Society (Major Core)	3

BUS 690	Seminar in Business Policy and Strategic Management (Major Core)	3
Concentration Requirements (21 units) - Take Two ²		6
GE Area UD-B: Upper-Division Physical and/or Life Sciences		3
Units		15
Total Units		60

- ISYS 350 Building Business Applications (3 units)
 - ISYS 463 Information Systems Analysis and Design (3 units)
 - ISYS 565 Managing Enterprise Networks (3 units)
 - ISYS 568 Multimedia Business Applications Development (3 units)
 - ISYS 569 Information Systems for Business Process Management (3 units)
 - ISYS 575 Information Security Management (3 units)
 - ISYS 650 Business Intelligence (3 units)
 - MGMT 648 Seminar in Leadership and Influence Skills (3 units)
 - MKTG 432 Public Relations (3 units)
 - MKTG 433 Personal Selling (3 units)
 - MKTG 436 Retail Management (3 units)
 - MKTG 441 Business-to-Business Marketing (3 units)
 - MKTG 469 Digital Marketing (3 units)
 - MKTG 644 Services Marketing (3 units)
 - MKTG 675 Brand Management (3 units)
 - MKTG 680 International Marketing Management (3 units)
 - MKTG 688 New Product Management Seminar (3 units)
- Two non-Lam Family College of Business upper-division courses are permitted as substitutes for two of the seven required courses and count towards the different prefix requirement with advisor approval.

¹ If taken at SF State, units for DS 110 or MATH 110 and/or ISYS 263 may be used to satisfy concentration requirements only if the student would otherwise exceed 60 units of courses completed at SF State; advisor approval required.

² **General Business Concentration Requirements (21 units)**

- A U 220 SF State and Braven Career Accelerator (3 units)
- BUS 350 Introduction to Entrepreneurship (3 units)
- BUS 354 Starting a Small Business (3 units)
- BUS 400 Professional Communication for the Global Workplace (3 units)
- BUS 430 Social Entrepreneurship: Mission-Driven Ventures (3 units)
- BUS 440 Ethics at Work: Business Impacts (3 units) (UD-C)
- BUS 450 Greening of Business (3 units)
- DS 312 Data Analysis with Computer Applications (3 units)
- DS 408 Computer Simulation (3 units)
- DS 411 Decision Modeling for Business (3 units)
- DS 601 Applied Management Science (3 units)
- DS 604 Applied Business Forecasting (3 units)
- DS 624 Quality Management (3 units)
- DS 655 Sustainable Supply Chain Optimization (3 units)
- DS 660GW Communications for Business Analytics - GVAR (3 units)
- ECON 400 Economic and Social History of the United States (3 units)
- ECON 450 Health Economics (3 units)
- ECON 474/HIST 474/LABR 474 History of Labor in the United States (3 units)
- ECON 510/LABR 510 Labor Economics (3 units)
- ECON 511/LABR 511 Collective Bargaining (3 units)
- ECON 620 Economic Development (3 units)
- ECON 635/I R 635 Economics of Globalization (3 units)
- HTM 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units) (UD-D)
- HTM 351 Asian Food, Culture, and Hospitality (3 units) (UD-C, AERM)
- HTM 400 Wine Appreciation (3 units) (UD-B, ES)
- HTM 421 Food, Wine, and Culture in California (3 units) (UD-D)
- HTM 424 Tourism Management (3 units) (UD-C, AERM, SJ)
- HTM 425 The Business of International Tourism (3 units) (UD-D, GP)
- HTM 560 Hospitality Human Resource Management (3 units)
- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- IBUS 517/I R 517 Legal Environment of World Business (3 units)
- IBUS 590 International Environmental Analysis (3 units)
- IBUS 592 Doing Business in Greater China (3 units)
- IBUS 593 Doing Business in Europe (3 units)
- IBUS 596 Doing Business in Japan (3 units)
- IBUS 598 Doing Business in Emerging Markets (3 units)
- IBUS 620 Research in International Business and the Global Market (3 units)
- IBUS 659/MGMT 659 Introduction to International Business Negotiation (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units)
- IBUS 681 Seminar in Comparative Management (3 units)
- IBUS 690 Global Strategic Management (3 units)